



EVENT & LOCATION SERVICE
THE WORLD OF LEICA AT LEITZ-PARK



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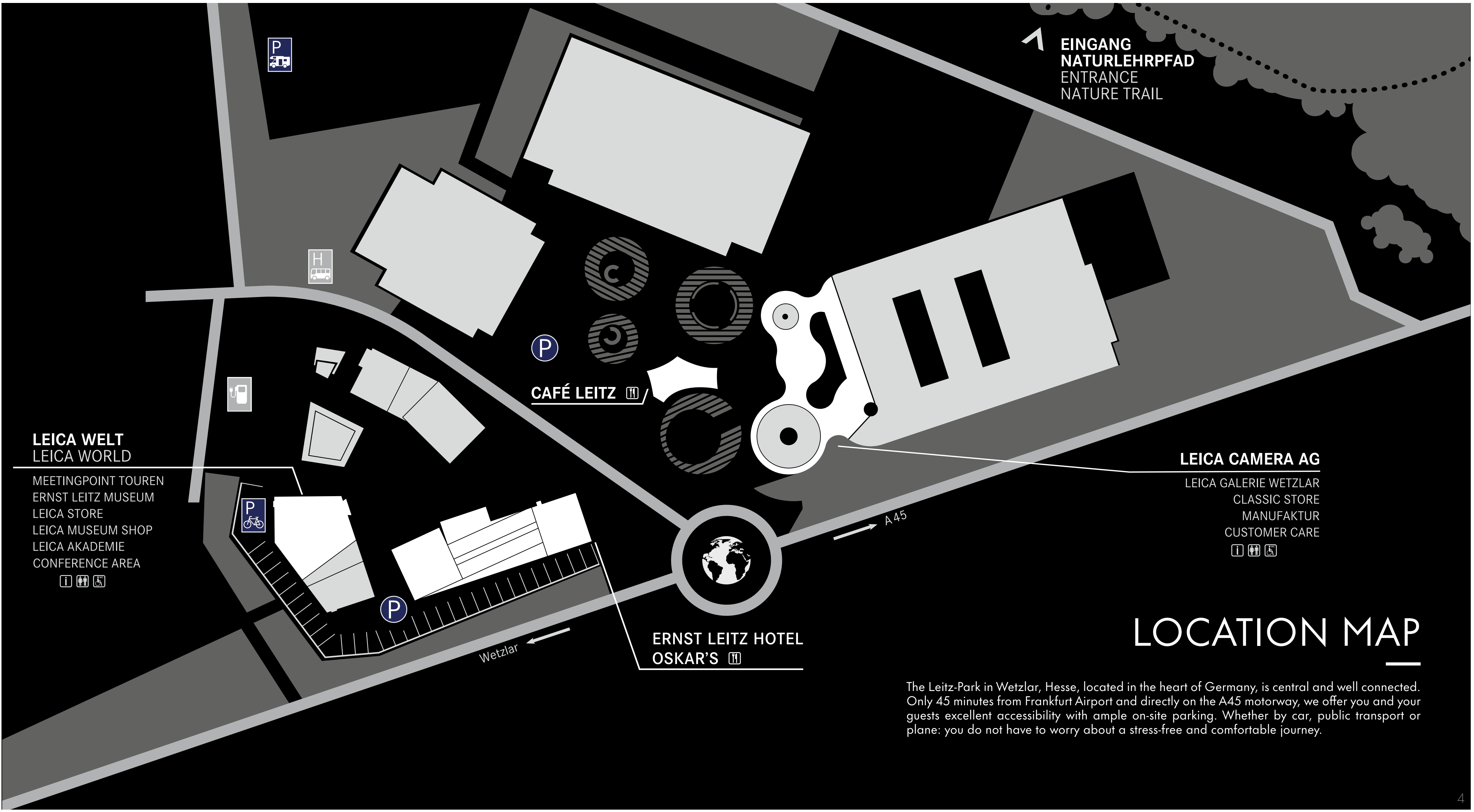


THE WORLD OF LEICA AT LEITZ-PARK

Welcome to the World of Leica at Leitz-Park Wetzlar – a place of experience and inspiration for outstanding events! Here you will find a unique location that meets the highest standards.

Immerse yourself in the fascinating world of Leica and discover stylish rooms, state-of-the-art technology and first-class service. Our versatile event rooms offer the perfect solution for every occasion. Whether private or business.

Combine your event with exciting tours, a visit to our impressive exhibitions and enjoy unforgettable photography experiences. We offer you all the ingredients for an all-round successful event.



**LEICA WELT
LEICA WORLD**

- MEETINGPOINT TOUREN
- ERNST LEITZ MUSEUM
- LEICA STORE
- LEICA MUSEUM SHOP
- LEICA AKADEMIE
- CONFERENCE AREA



LEICA CAMERA AG

- LEICA GALERIE WETZLAR
- CLASSIC STORE
- MANUFAKTUR
- CUSTOMER CARE



**ERNST LEITZ HOTEL
OSKAR'S**

LOCATION MAP

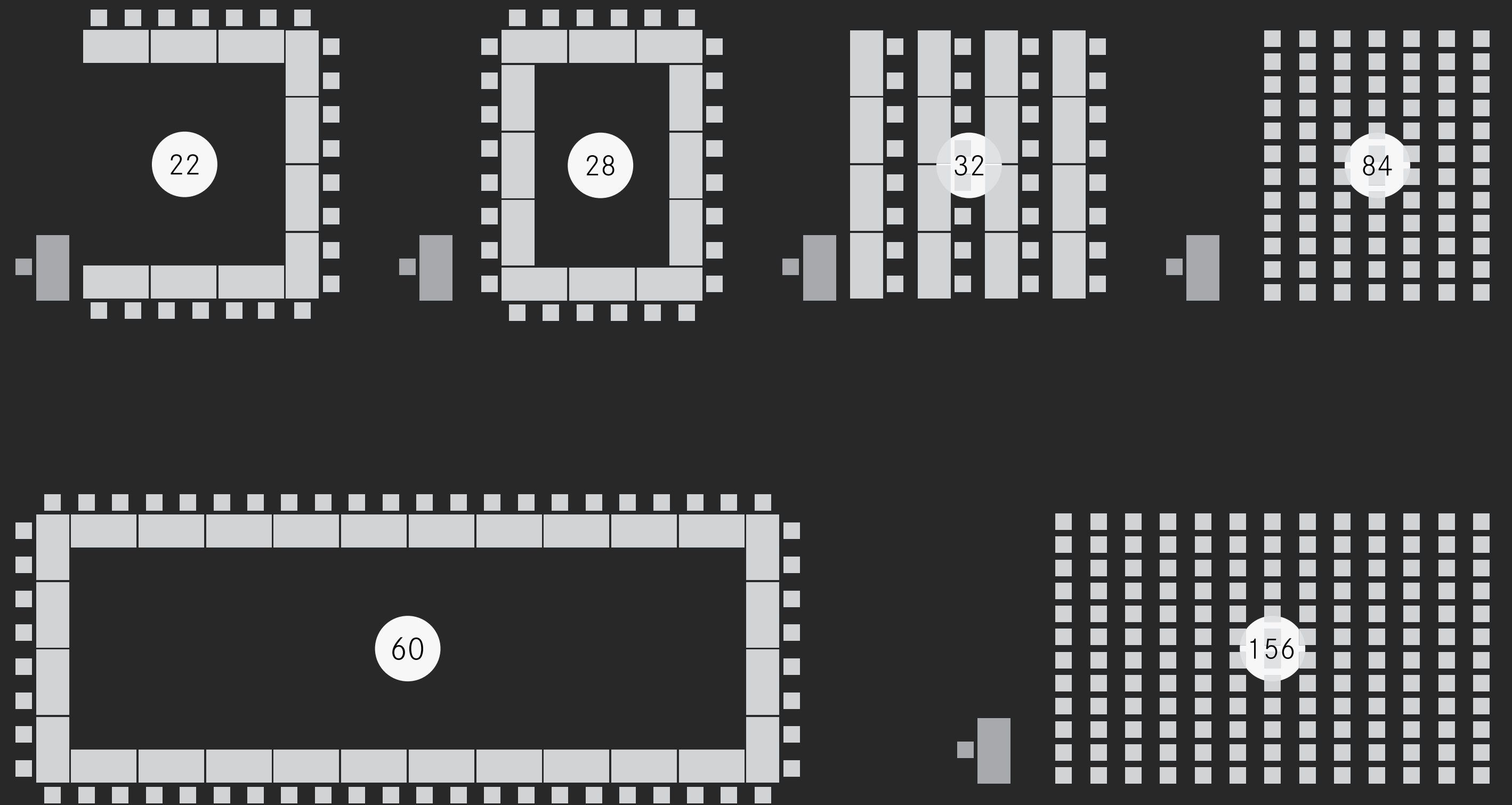
The Leitz-Park in Wetzlar, Hesse, located in the heart of Germany, is central and well connected. Only 45 minutes from Frankfurt Airport and directly on the A45 motorway, we offer you and your guests excellent accessibility with ample on-site parking. Whether by car, public transport or plane: you do not have to worry about a stress-free and comfortable journey.



CONFERENCE ROOMS

Three modern and bright conference rooms, each with 115 square metres of space, offer you the opportunity to host conferences, meetings and events of the highest standard. Each room is barrier-free, equipped with free WIFI and can be customised with seating and technical equipment to suit your needs.

Our rooms can be completely darkened to facilitate optimal presentations. Our dedicated team is pleased to assist you with the technical set-up and ensure everything runs smoothly. In addition to the first-class conference rooms, we have an inviting foyer that is ideal for breaks, shared meals or receptions. Here you can relax and enjoy the ambience with your guests.



SIZE
CAPACITY

115-230 m²
up to 160 people

PRICES
115 m²
230 m²

up to 4h	up to 8h
€ 750	€ 900
€ 1.350	€ 1.550

Prices exclude VAT.

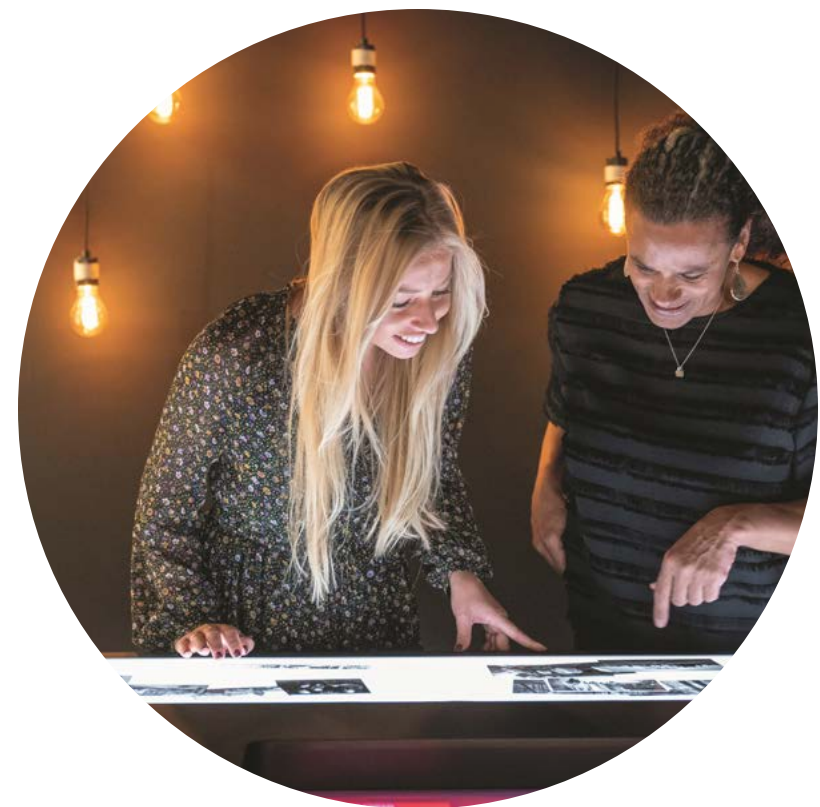
SEATING ARRANGEMENTS
U-shape:
Parliamentary:
Rows of chairs:
O-shape:

115 m ²	230 m ²
22 people	44 people
32 people	64 people
84 people	156 people
28 people	60 people

CONFERENCE ROOMS

BASIC EQUIPMENT:

- _Free WIFI
- _Individual seating
- _Projector and screen in 16:9 format
- _Flipchart
- _Pinboard
- _Presentation material
- _TV screens
- _Sound system incl. microphone | 1 hand-held microphone | 1 headset
- _Standard furniture
- _Lectern



ERNST LEITZ MUSEUM

Discover the versatile possibilities of the Ernst Leitz Museum for your events! With spacious areas for readings, lectures and more, we create an inviting ambience that we tailor to your specific customer preferences. Our premises are ideal for business events but also offer a relaxed atmosphere for informal get-togethers and company celebrations.

Immerse yourself together in the fascinating world of photography and experience unforgettable moments. The Ernst Leitz Museum not only offers an inspiring environment but also provides unique experiences that will make your event truly special.



PHOTO STUDIO



SIZE	160 m ²	
STUDIO RENTAL	Mon.-Fri.	Sat., Sun. & public holidays
	Up to 4h	€ 350 € 505
Up to 8h	€ 575 € 745	
	Additional time per hour	
	€ 105	€ 170
STUDIO RENTAL FOR EVENTS		
Up to 4h	€ 600	
Up to 8h	€ 800	

Prices exclude VAT.

Whether you are looking for the ideal location for advertising photography, portrait photography, product photography or other photo and film projects, our photo studio, spanning over 160 m² and equipped with professional gear, is perfectly prepared to bring your visions to life.

The lighting in our studio can be customised to suit your needs and preferences, ensuring that your photos capture precisely the atmosphere and mood you desire.

To ensure a seamless shooting experience, we offer the option of renting high-quality photo equipment from us. This means you have the best tools at your disposal to make your photographic projects a success.



STREAMING PACKAGE I from € 4,125.00

Up to 3 people can be recorded in the studio during a talk, product presentation, etc. and published via stream.

PACKAGE CONTENTS

- _ 2 recording cameras
- _ picture control
- _ 2x data feeders (PPT, videos, etc.)
- _ Preview monitor for speakers (1xPPT + 1x external speaker)
- _ Complete streaming infrastructure
- _ Audio control incl. microphones for up to 5 participants
- _ Professional lighting of the Scene area
- _ On-site support in the studio
- _ 2h streaming

Prices exclude VAT.

STREAMING PACKAGE II from € 5,805.00

Up to 5 participants can be recorded in the studio, and an additional person can be connected externally to be published via stream.

PACKAGE CONTENTS

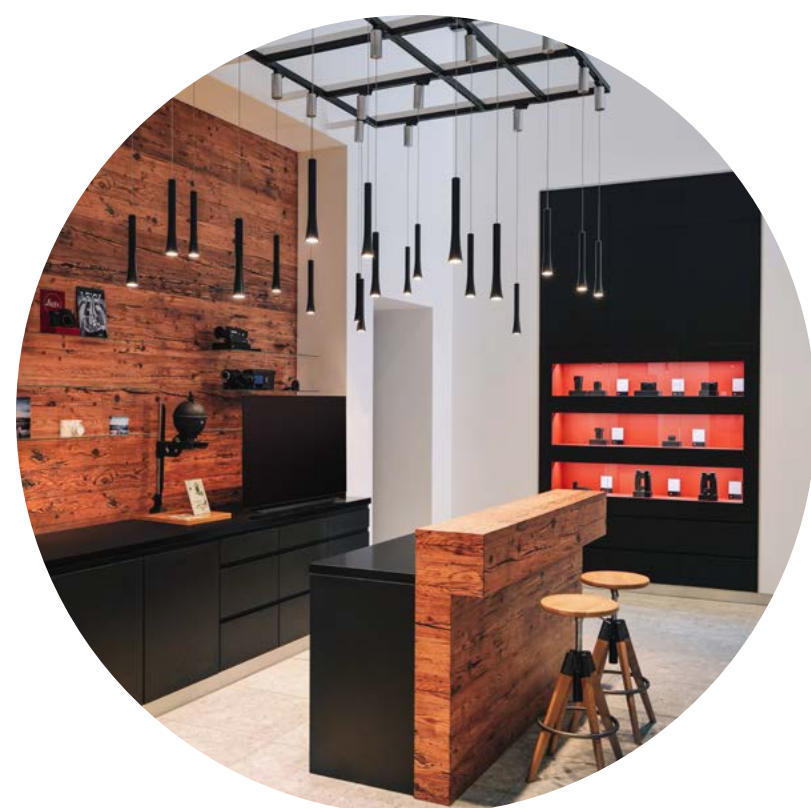
- _ 3 recording cameras
- _ Extensive picture control
- _ 2x data feeders (PPT, videos, etc.)
- _ 2x data feeders (external speaker, 1x camera image, 1x PPT)
- _ 2x preview monitor for speakers (1xPPT + 1x external speaker)
- _ Complete streaming infrastructure
- _ Audio control incl. microphones for up to 5 participants
- _ Professional lighting of the Scene area
- _ On-site support in the studio
- _ 2h streaming

Prices exclude VAT.

LIVE STREAMING

Discover our photo studio as the perfect location for your live stream! With state-of-the-art technology and professional equipment, we offer you the ideal platform for successful broadcasts. Whether business presentations, live concerts or discussion panels.





LEICA STORE

SIZE	200 m ²
CAPACITY	Up to 60 people
PRICES	
up to 4h	€ 600
up to 8h	€ 800
Prices exclude VAT.	

With over 200 square metres and a spacious table, our Leica Store creates an exclusive and inspiring atmosphere for social exchanges and stylish evening receptions. Whether product presentations, showcases or company celebrations – this is where your ideas and events unfold their full potential. Experience a touch of photographic history at your event and visit our interactive Ernst Leitz Museum. The aesthetics and tradition of the World of Leica will leave your guests with an unforgettable impression.



ROOF TERRACE

Nestled within the Leitz-Park, our rooftop terrace offers a unique experience at a height of 11 metres. Whether you are planning an atmospheric event, festive occasions, receptions or social gatherings, our roof terrace accommodates up to 25 people and allows you to share unforgettable moments in a stylish atmosphere.





LEICA GALERIE

With its 200 seats and 350 standing places, the Leica Galerie Wetzlar offers a unique setting for unforgettable events, right in the heart of the Leica headquarters. The Leica Galerie Wetzlar impresses with its bright and inviting atmosphere. Large windows flood the space with natural light, creating a warm, friendly ambiance. Between various exhibitions, you have the opportunity to design your event surrounded by photographic art and creativity.

Our professional team will be happy to take care of all technical matters and organisational details. From the stage technology to the audio and lighting systems to the seating arrangements – you can sit back and relax while we make sure everything runs smoothly.



LEICA CLASSIC STORE

Immerse yourself in the timeless ambience of our Leica Classic Store and experience a blend of tradition and innovation. The elegant interior creates an atmosphere that inspires.

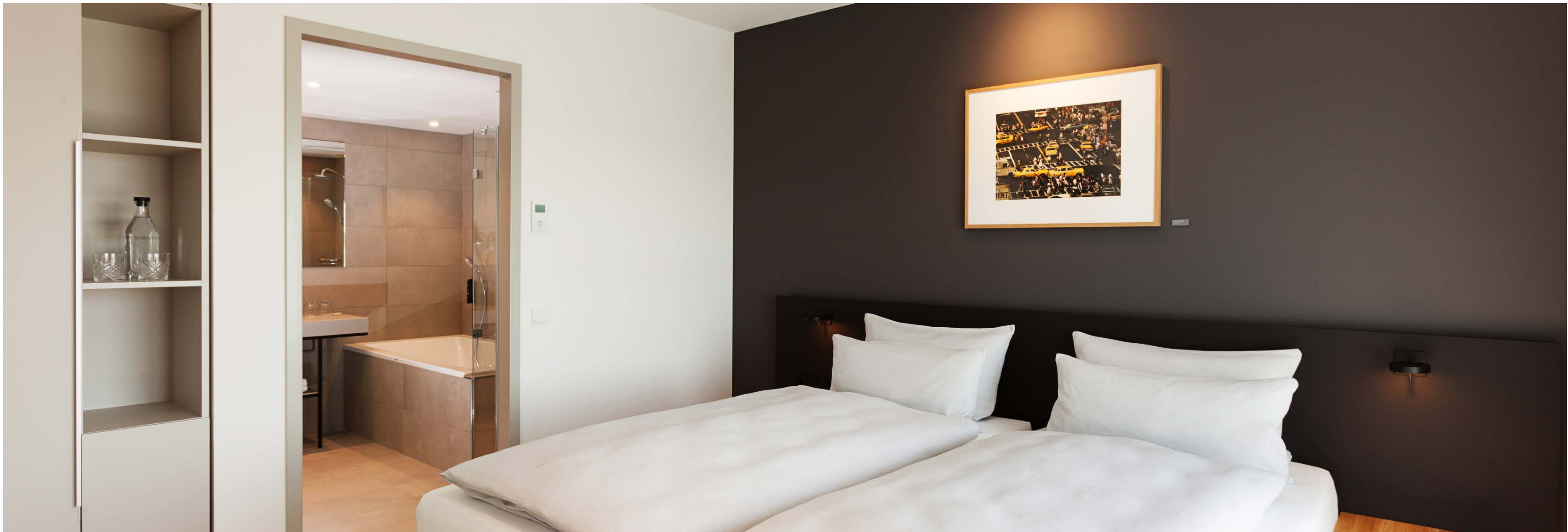
The attention to detail and aesthetics that distinguish our cameras are also reflected in this event space. The combination of modern technology and the charm of the classic Leica era adds a unique touch to each of your events.



CAFÉ LEITZ

Host your event at the multi-award-winning Café Leitz and immerse yourself in a world of pleasure and aesthetics. The café in the heart of the World of Leica not only impresses with its architecture but also with its culinary highlights.

With 140 square metres of event space, it is flexible and versatile. The outdoor area is particularly inviting in the summer months for refreshing drinks and delicious food under the open sky.



ERNST LEITZ HOTEL



Here in the World of Leica, your guests will sleep at the Vienna House by Wyndham Ernst Leitz. The hotel not only characterises the striking silhouette of the Leitz-Park, also the interior leaves a lasting impression. In its rooms and suites, the hotel presents the Leica brand in its own unique way and opens up a new and exciting perspective on the world of photography. You can expect 129 rooms, flats and suites that are individually furnished and integrate the Leica brand into the room interiors in a very special way. The breakfast restaurant welcomes overnight guests with fragrant breads, seasonal fruit and all kinds of freshly prepared dishes.

Guests can wind down at the end of the day in the bar and on the summer terrace. Those who like to be more active will feel right at home in the fitness and sauna area with a relaxation room and outdoor terrace.



CATERING

We offer you an all-round carefree and individually tailored catering service for your event with us. Our catering includes a wide selection of delicacies, from tasty snacks to extensive lunches and dinners. Our chefs will create a menu according to your wishes and are happy to take individual dietary requirements into account.

Our experienced team will take care of all the details so that you can concentrate fully on your event and your guests. We also offer our Café Leitz for relaxed outdoor events and barbecues under the open sky.



ADDITIONAL OFFERS

At the World of Leica, we offer you a wide range of exciting options to complement your events with the right experiences. How about a lunch break with a guided tour through the World of Leica with a glimpse into the „Made in Germany“ manufactory? Or perhaps a visit to a museum or a smartphone photography workshop as a first step towards capturing the „perfect picture“?

Sharpen your eye for the essential and boost your creativity. Whether you are a professional or a beginner, you can experience the Leica magic of photography tailored to your level of photographic expertise.

Your employees, guests or friends will remember it as an unforgettable experience.





ADDITIONAL OFFERS



TOUR THROUGH THE LEICA ARCHIVE

Have you always wanted to take a look inside the Leica Archive? Then this tour is just the thing for you! On the second to last Friday of every month, we open the archive for 90 minutes to those who are interested in the Leica myth and for whom a look through the museum window is not enough.

TOUR THROUGH THE LEITZ-PARK FOREST

Over a distance of around three kilometres, you will not only discover detailed explanations of the local flora and fauna but also numerous photo opportunities. You can leisurely let your gaze wander through nature and take an inspiring break from everyday life in relaxing tranquillity.

TOUR THROUGH THE WORLD OF LEICA

60 minutes, countless impressions, insider knowledge and product history. The guided tour through the World of Leica fascinates with exciting insights into the company's history and the manufactory.

SMARTPHONE WORKSHOP

From snapshot to perfect picture – this is also possible with a smartphone. Immerse yourself in the enchantment of photography in a 1.5-hour smartphone workshop led by Leica photographers, and be inspired to get the most out of your smartphone camera.

TOUR THROUGH THE ERNST LEITZ MUSEUM

How can you capture specific motifs in a photo and what factors can influence your pictures? Our tour guide will take you through the museum in 45 minutes. After the tour through the Ernst Leitz Museum, you will be invited to explore all areas for yourself and put what you have learnt into practice at the photo stations.

For more information about our additional offers, please visit:
www.leica-welt.com

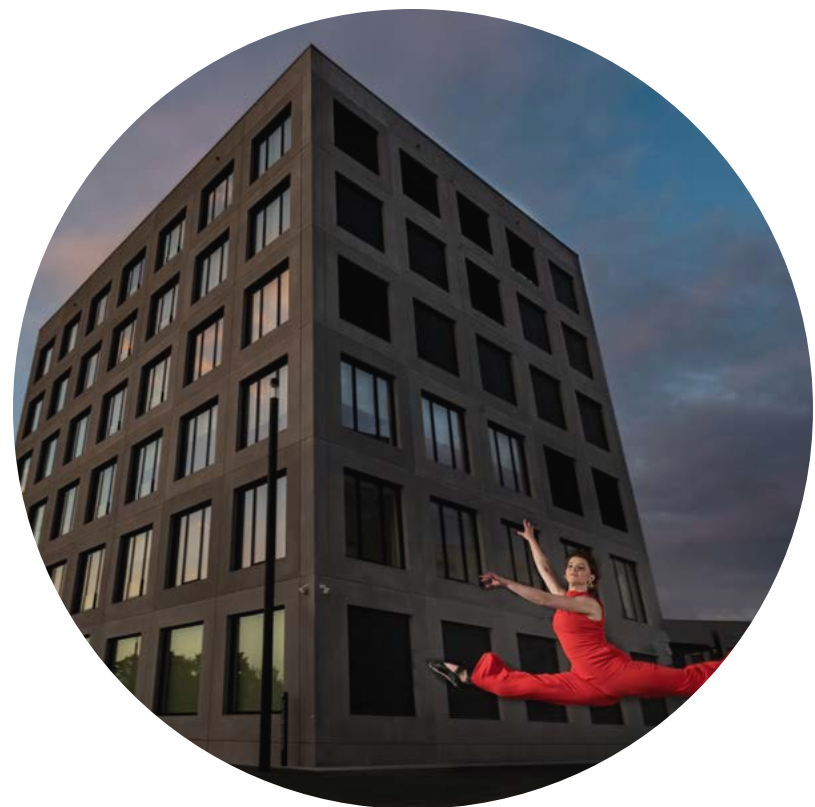


PHOTO AND FILM LOCATION

The World of Leica at Leitz-Park is not only a place but a source of inspiration. The modern architecture, combined with the historical significance of the brand, creates a special backdrop for your projects. From creative photo shoots to exciting film shoots – everything is possible here. Our premises cover a generous area and offer you the freedom to realise your visions.



CONTACT

Customer satisfaction is our top priority. Our offer is personal and customisable. We are available at any time for questions and are happy to create tailored offers.

Your World of Leica – Event Team

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